

ASR 2022 - 2014-EU-TM-0401-M

Annex 3

Institutional relations:

- National meeting plan
- Support from municipalities and local authorities in passing on information
- Démarche Grand Chantier
- Cooperation between TELT and [REDACTED]
- lecture by the Italian Communication Department at the [REDACTED]
- Signature of the 2021 agreement with AFITF (French Transport Infrastructure Financing Agency)
- Partnerships between TELT and [REDACTED]
- Partnership with the [REDACTED]
- Partnership with [REDACTED]

Press and digital media:

- Heightening awareness among both mainstream and specialised local and national media to communicate on the on-going work and compliance with health and safety rules published by [REDACTED]
- Monthly meeting on [REDACTED] with the [REDACTED]
- Press tours
- TELT website update TELT with richer content about all aspects of the project (technical, environmental, economic, cultural)
- "TELT AT WORK" video magazine dedicated to Lyon-Turin project progress with new contents headings
- Vision Rail: as part of the European Year of Rail, TELT organised three high-level seminars
- [REDACTED] detailed study on Instagram
- Collaboration with the [REDACTED]
- Volume edited with the [REDACTED] "Water: energy from the base tunnel. The geothermal resource as an opportunity for green development"
- Collaboration with [REDACTED]
- Regular column in the weekly [REDACTED]
- Video for the European Year of the Rail

Events:

- [REDACTED] Wishes inside the tunnel
- #Couleur Maurienne, Street Art at La Praz construction site

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- Visit of the deputy minister in charge for Transport [REDACTED] in Chambéry in the occasion of the stop of the "Connecting Europe Express" train
- Inauguration of the exhibition "Of stone and iron" at the [REDACTED]
- Commemorative plaque to those who died in the construction of the Fréjus tunnel
- "Traifiori del Fréjus" project with the artist [REDACTED]
- Fairs (Aftes, Sifer, Expo ferroviaria, Expo Dubai)
- Open doors for the Science Festival
- Seminar of Italian and French researchers on the socio-economic development of the Valleys
- "Infrastructure, environment, history and technology of rail as a vision of the future"
- Partnerships with Universities
- Signature of the pact on safety at work with the companies and start of the La Praz construction site for the base tunnel
- Press conference with foreign press associations from Rome and Paris on the award of 3 billion contracts for the entire base tunnel in France

Internal communication:

- Intranet launch
- Periodic newsletter aimed at informing employees about specific topics such as construction sites, events, etc.

Construction site communication:

- Newsletters for all construction sites (distributed to residents and local authorities and published on the Telt website)
- Production and installation of information panels in the municipalities concerned by the works
- Time lapse video on periodic work progress on the cut -and-cover tunnel
- Support for the Territorial Department for visits by associations of residents to the cut-and-cover tunnel
- Monthly drone photo report of the cut-and-cover tunnel construction site, Avrieux shafts and Saint-Martin-la-Porte
- 3D animation on work on the ventilation shafts (Avrieux)
- Start of works of the Rizerie visitor centres in Chiomonte
- Redevelopment of the La Maddalena construction site tour path
- Visits by residents' associations